

Palliative Care Matters | Building National Consensus

CONFERENCE PROGRAM

November 7-9, 2016 | Marriott Hotel Ottawa | www.palliativecarematters.ca



CANADIAN COLLEGE OF
HEALTH LEADERS
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LEADERS EN SANTÉ

Maintenance of Certification

Attendance at this program entitles certified Canadian College of Health Leaders members (CHE / Fellow) to **6.75 Category II credits** towards their maintenance of certification requirement.

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Palliative Care Matters | Building National Consensus

Welcome from Ed Stelmach

Chair, Covenant Health Board of Directors



Support and care for people and families in the final stages of life is as important to our nation's health and wellbeing as a good beginning.

According to the Ipsos poll of 1540 Canadians conducted for phase 1 of *Palliative Care Matters: Listening to Canadians*, 51% of Canadians have had someone important to them receive palliative care within the past 10 years, while almost one-quarter (24%) of Canadians have been or are currently caregiving for someone important to them who was or is dealing with a life-threatening illness.

According to the Canadian Hospice and Palliative Care Association, only 15% to 30% of Canadians have access to palliative care, although 96% of them support it.

The need for quality, consistent, accessible palliative care for all Canadians is evident. Now is the time to come together to have this important discussion about the palliative care that we need and want in the future.

Covenant Health, Canada's largest Catholic health care organization and a key partner in Alberta's integrated health system, is pleased to host this initiative through our Palliative Institute as part of our efforts to champion a future where every Canadian has access to quality palliative care, and all caregivers are supported with the knowledge, expertise and resources they need.

We are grateful for the strong support and sponsorship of 14 national health related organizations, who have brought diverse perspectives, critical expertise and insights, and vital stakeholder experiences to the design and development of this initiative.

At the end of the conference, we look forward to sharing with Canadians the consensus statement prepared by the Lay Panel, enriched by the scientific evidence presented, the Ipsos survey results, and the lived experiences you bring to the key questions that we are debating. Next, The Conference Board of Canada will review the discussions and results, producing a final report that will help to translate these proceedings into proposed policy directions for Canada.

It is a privilege to support families and care for individuals in their final journey – as it is to work with you over the next few days to discern what's needed for the next chapter in our shared national commitment to providing quality palliative care. Thank you for joining us.



**Palliative Care
Matters** | Building
National Consensus

ORGANIZED BY:



IN PARTNERSHIP WITH:



Health
Canada

Santé
Canada



Conference Schedule

All sessions take place in the Victoria Ballroom. Lunches, the Reception, and Breakfast with the Experts take place in The Summit (28th Floor). Take the elevator to the 27th Floor and follow the stairs up to the top floor.

Presentation slides and summaries of Expert Panel's scientific papers will be posted on www.palliativecarematters.ca at the start of each session.

Conference Moderator:

Fred Horne, Conference Co-Chair, Former Alberta Minister of Health (2011-2014)

Monday, November 7, 2016

0700 - 0815 Registration and Continental Breakfast Victoria Ballroom Foyer

0830 - 0900 **OPENING CEREMONIES**

Welcome from the Conference Host

Karen Macmillan, Steering Committee Co-Chair; Senior Operating Officer and Executive Lead for Palliative Care, Covenant Health

Welcome from Health Canada

Overview of the Consensus Development Conference Process
Fred Horne, Conference Co-Chair

Introduction of the Lay Panel
Don Newman, Lay Panel Chair

0900 - 0930 **SETTING THE CONTEXT: A FAMILY PALLIATIVE CARE STORY**

Jim Mulcahy, Halifax, NS

0930 - 1015 **LISTENING TO THE PUBLIC: VIEWS OF CANADIANS ABOUT PALLIATIVE CARE**

**Presentation of the *Palliative Care Matters* Phase 1 Report,
*Palliative Care Matters: Listening to Canadians***

Erin Roulston, Vice President, Canada Public Affairs, Ipsos

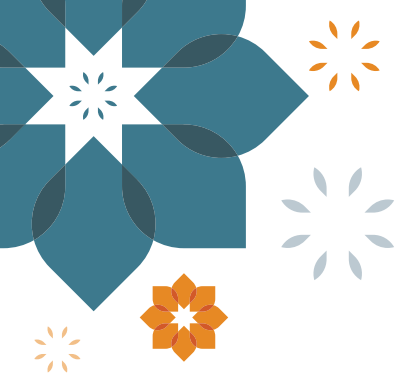
1015 - 1035 Break

1035 - 1145 **QUESTION #1**

What are the essential elements of an integrated and coordinated palliative care program that will help improve access to quality palliative care in Canada?

Kevin Brazil, BA (hons), MA, PhD – Belfast, UK

30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)



1145 - 1300	Lunch	The Summit
1300 - 1410	<p>QUESTION #2</p> <p>Do public health awareness campaigns effectively improve the awareness and quality of palliative care?</p> <p><i>Jane Seymour, RGN, BA(hons), MA, PhD – Sheffield, UK</i></p> <p>30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)</p>	
1410 - 1520	<p>QUESTION #3</p> <p>What are the essential components of quality palliative home care services for all Canadians?</p> <p><i>Hsien Seow, BS, PhD – Hamilton, ON</i></p> <p>30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)</p>	
1520 - 1540	Break	
1540 - 1650	<p>QUESTION #4, PART A</p> <p>What resources are required to ensure adequate education, training and mentorship for all healthcare providers and caregivers of Canadians experiencing a life-limiting illness and their families?</p> <p>Focus on Caregiver Education</p> <p><i>Allison Williams, PhD – Hamilton, ON</i></p> <p>30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)</p>	
1650 - 1700	Closing Comments	
1700 - 1830	NETWORKING RECEPTION	The Summit

Tuesday, November 8, 2016

0730 - 0815 Breakfast with the Experts

The Summit

0830 - 0940 **QUESTION #4, PART B**

What resources are required to ensure adequate education, training and mentorship for all healthcare providers and caregivers of Canadians experiencing a life-limiting illness and their families?

Focus on Nursing Education

Barbara Pesut, PhD, RN – Vancouver, BC

30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)

0940 - 1050 **QUESTION #4, PART C**

What resources are required to ensure adequate education, training and mentorship for all healthcare providers and caregivers of Canadians experiencing a life-limiting illness and their families?

Focus on Physician Education

James Downar, MD, CM, MHSc, FRCPC. – Toronto, ON

30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)

1050 - 1110 Break

1110 – 1220 **QUESTION #5**

What have strategic frameworks and plans accomplished for palliative care when adopted by countries?

R. Sean Morrison, MD – New York, NY

30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)

1220 - 1330 Lunch

The Summit

1330 - 1440 **QUESTION #6**

Does measurement of indicators that address desired outcomes, including patient/family reported outcomes and experience, improve the quality of and access to palliative care?

Deborah Dudgeon, MD, FRCPC – Kingston, ON

30 minutes presentation, 40 minutes Q&A (Lay Panel and Audience)

1440 – 1500 Break

1500 - 1600 **QUESTIONS AND DISCUSSION**

Lay Panel, Expert Panel and Attendees

1600 Closing Comments



Wednesday, November 9, 2016

0800 - 0845 Continental Breakfast

Presentation of the Consensus Statement

0900 - 0930 **CONFERENCE CLOSING**

From Consensus to Action:

Next Steps in the *Palliative Care Matters* initiative

Recap of the Scientific Approach

*Konrad Fassbender, PhD, Chair of the Expert Panel; Scientific Director,
Palliative Institute, Covenant Health*

Creating Change – *Palliative Care Matters* Final Report

*Thy Dinh, PhD, MSc, BHSc, Director, Health Economics,
The Conference Board of Canada*

Why Palliative Care Really Matters

Patrick Dumelie, CEO, Covenant Health

0930 – 0945 **PREAMBLE TO THE READING OF THE CONSENSUS STATEMENT:
HOW WE GOT HERE**

Fred Horne, Conference Co-Chair

0945 – 1000 **READING OF THE CONSENSUS STATEMENT**

Don Newman, Lay Panel Chair

1000 – 1030 **OPEN DISCUSSION / Q & A**

1030 Conference Adjourned

Conference Information

Location of Activities

Registration Desk:

Victoria Ballroom – 2nd Floor

Exhibits:

Victoria Ballroom Gallery – 3rd Floor

Saint Elizabeth Reflection Room:

Rideau Salon – 3rd Floor

Lunches/Breakfast With the Experts:

The Summit (28th Floor) – Take the elevator to the 27th Floor and follow the stairs up to the top floor.

Exhibits

Exhibits are located on the 3rd Floor.

Viewing Hours

Monday, November 7 0730 – 1700

Tuesday, November 8 0730 – 1600

Canadian Foundation for Healthcare Improvement

Covenant Health

Canadian Hospice and Palliative Care Association

Canadian Medical Association

Canadian Nurses Association

Canadian Partnership Against Cancer

Canadian Virtual Hospice

Saint Elizabeth Health Care

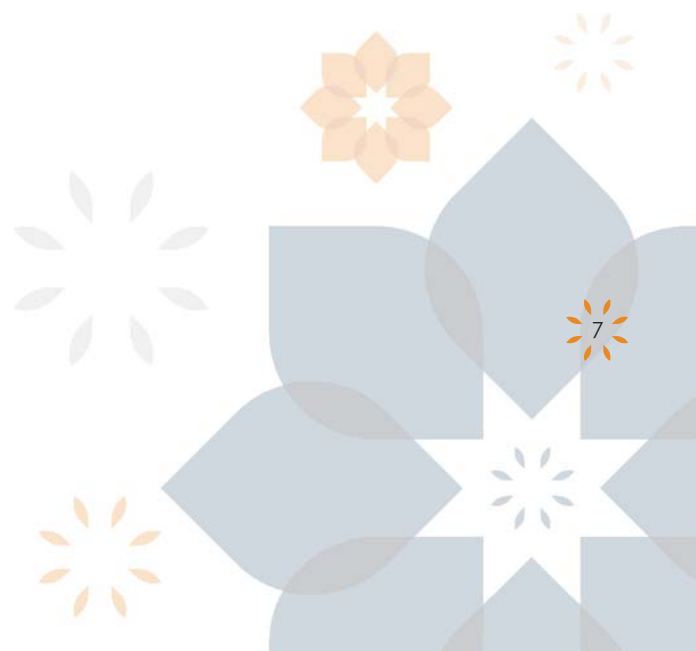
Saint Elizabeth Reflection Room

We invite you to visit The Reflection Room in the Rideau Salon (3rd Floor), to pause, reflect and share your experiences with dying and death.

Does an experience stand out in your memory? Have you been inspired by others? Have you had experiences with family members or friends? Add your reflection to the Reflection Wall and see the collective story that we all are building.

The Reflection Room is a project led by the research team at Saint Elizabeth, a national health care provider supporting residential hospice, education and research. The Reflection Room leverages the power of shared storytelling and experiential design to engage people in thinking and talking about end of life. We are studying whether reflection and storytelling are positive for people who have experienced a death and whether reading the stories of others helps in thinking about dying and death.

Visit us online at thereflectionroom.ca; saintelizabeth.com/research.





Simultaneous Interpretation

Headsets are available for simultaneous interpretation in French. Please see the technicians at the back of the Victoria Ballroom for more information.

Webcast

The conference sessions and discussions are being webcast live, and will be video recorded. The videos will be available on the conference website after the event. Access the webcast from www.palliativecarematters.ca.

The Expert Panel scientific papers and summaries as well as presentation slides will be posted to the PCM website prior to conference presentations.

Stay Connected!

COMPLIMENTARY WIFI IS AVAILABLE IN ALL MEETING SPACES

Username: PalliativeCareMatters
Password: PCM2016

FOLLOW THE CONFERENCE ON SOCIAL MEDIA

Facebook: Palliative Care Matters
Twitter: @PalliativeCM

Contact Information

Palliative Care Matters **Program Management Office**

BUKSA Strategic Conference Services
Phone: 780.436.0983
Email: pcm@buksa.com
www.palliativecarematters.ca

Media Inquiries

Barbara Marcinkoski
Phone: 780.735.9638
Email: barbara.marcinkoski@covenanthealth.ca

Background to the *Palliative Care Matters* Initiative

All Canadians will eventually need access to quality palliative and end-of-life care for themselves or their loved ones. The problem is that not all Canadians can access the care they require and as a nation, we don't have a national strategy for ensuring that people can access quality palliative care.

Covenant Health Palliative Institute has joined with many of Canada's leading national health organizations and experts in palliative care and health policy to draw Canadians into a national discussion on future directions for palliative care.

Palliative Care Matters started with a deep look at what Canadians think about palliative care and what support they are looking for. Through Ipsos research, 1540 Canadians were asked for their views and their insights. The results, along with research by national and international experts in palliative care, became the foundation for this next phase of the Initiative, the Consensus Development Conference.

At this Conference, members of the public join with experts to listen to the evidence around improving palliative care. A panel of interested citizens weighs the information and delivers a bold and thoughtful consensus statement. This statement brings together professional knowledge and powerful lived experiences into a series of recommendations for real, actionable change.

The work won't be over when the Conference closes. The consensus statement and the wisdom it contains will be analyzed by The Conference Board of Canada and by spring of 2017, The Conference Board will release a report outlining potential policy options and implementation plans to guide governments, healthcare organizations, professionals and other stakeholders.

Stay connected to *Palliative Care Matters* through the initiative's website, at www.palliativecarematters.ca.



Planning Committees

Project Leadership

Covenant Health is Canada's largest Catholic healthcare organization, providing compassionate, quality care to people of all faiths and traditions as a key partner in Alberta's integrated health system. As a major provider of end-of-life care in the province, Covenant Health established the Palliative Institute, which is committed to relieving suffering for patients and their families.

Carleen Brenneis

Director, Palliative Institute, Covenant Health



A registered nurse with a background in oncology and palliative care, Carleen Brenneis is the director for the Covenant Health Palliative Institute. She provides leadership and direction for the Institute's focus on palliative and end-of-life

research, education, public outreach, administrative and clinical support across Covenant Health and Alberta. Carleen has a master's degree in health services administration from the University of Alberta.

Carleen has been involved in palliative, end-of-life and transitional care for over 20 years in areas of administration, education and research. Her strong interest in community-based care led to collaboration on grants and publications in health services research related to community-based care. Carleen was an original editor for the popular *99 Common Questions and Answers About Palliative Care – A Nurses Handbook*, and *A Caregiver's Guide – A Handbook about End-of-Life Care*. She continues to focus on knowledge translation and evidence-based practice in palliative and end-of-life care.

Konrad Fassbender

**Scientific Director, Palliative Institute,
Covenant Health**



Konrad Fassbender is an assistant professor in the Division of Palliative Care Medicine. He holds cross-appointments as adjunct assistant professor in the School of Public Health, fellow of the Institute of Public Economics at the University of

Alberta, inaugural scientist for the Integrated Centre for Care Advancement through Research (iCARE, a joint venture of the University of Alberta and Capital Health, now Alberta Health Services) and research associate with the Socio-behavioural Research Centre (BC Cancer Agency). He supervises medical trainees, graduate students and teaches health economics, health finance and econometrics. Dr. Fassbender works with clinicians, administrators and policy makers to measure cost and performance associated with the financing and delivery of health care and social services. His research concentrates on the effects of health reform and technological change on health and economic outcomes of dying patients and their families.

Steering Committee

Co-Chair: Fred Horne

Former Alberta Minister of Health (2011-2014)



Fred Horne is a national and international thought leader with extensive experience in health system design and transformation, policy development and coordination, and stakeholder engagement. A frequent speaker and

panelist on health system issues in Canada, Fred served as Alberta's Minister of Health from 2011-2014 where he oversaw an \$18 billion health budget and Alberta Health Services. His work currently focuses on pan-Canadian strategies to support strategic health technology management; health system accreditation; improved access to and integration of palliative care services; and pharmaceutical policy.

Co-Chair: Karen Macmillan

Senior Operating Officer and Executive Lead for Palliative Care, Covenant Health



Karen Macmillan brings a passion for mentorship, research and ongoing quality improvement to her leadership role at Covenant Health. A registered nurse, Karen is the Senior Operating Officer for the Grey Nuns Community Hospital and senior lead for

the Palliative/End-of-Life Strategy. She has been engaged in palliative care research and education for over 20 years, has served on a variety of committees and task forces, and has published extensively in this field.

Karen was a recipient of the Caritas Mission Award in 2008 and the University of Alberta McClure Award for Nursing in 2007. Karen holds a Certificate in Adult and Continuing Education, a Bachelor's of Science in Nursing and a Master's of Science in Nursing.

Sébastien Audette, President, Accreditation Canada International

Sharon Baxter, Executive Director, Canadian Hospice and Palliative Care Association

Jeff Blackmer, Vice-President, Medical Professionalism, Canadian Medical Association Office of Ethics

Heather Bryant, Vice-President Cancer Control, Canadian Partnership Against Cancer

J. David Henderson, President, Canadian Society of Palliative Care Physicians

Anya Humphrey, Family/Patient Advocate

Shelly Jamieson, CEO, Canadian Partnership Against Cancer

Maria Judd, Senior Director, Canadian Foundation for Healthcare Improvement

Tammy Moore, CEO, ALS Society of Canada

John Ruetz, President & CEO, Catholic Health Sponsors of Ontario

Stephen Samis, Vice-President of Programs, Canadian Foundation for Healthcare Improvement

Marcel Saulnier, Associate ADM, Strategic Policy Branch, Health Canada

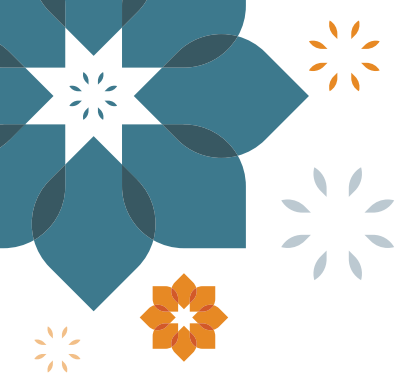
Shirlee Sharkey, President & CEO, Saint Elizabeth Health Care

Anne Sutherland Boal, CEO, Canadian Nurses Association

Kathryn Todd, Vice-President, Research, Innovation & Analytics, Alberta Health Services

Russell Williams, Chair, Canadian Frailty Network

Jewel Buksa, Project Manager, *Palliative Care Matters*, BUKSA Strategic Conference Services



Canadian Reference Working Group

Co-Chair:

Konrad Fassbender, Scientific Director, Covenant Health Palliative Institute

Co-Chair:

Carleen Brenneis, Director, Covenant Health Palliative Institute

Sharon Baxter, Executive Director, Canadian Hospice and Palliative Care Association

Cecile Bensimon, Director of Ethics, Canadian Medical Association

Robin Fried, Certified Advanced Integrative Energy Healing Practitioner, A Life in Progress

Esther Green, Director, Person-Centered Perspective, Canadian Partnership Against Cancer

Anya Humphrey, Family/Patient Advocate

Maria Judd, Senior Director, Canadian Foundation for Healthcare Improvement

Julie Lachance, Senior Policy Analyst, Health Canada

Nancy Lefebvre, Senior Vice-President, Saint Elizabeth Health Care

Michelle Parker, Program Lead, Health Reports, Canadian Institute for Health Information

Diana Rasmussen, Executive Director, ALS Manitoba

Gordon Self, Vice-President, Mission, Ethics and Spirituality, Covenant Health

James Silvius, Medical Director, Seniors Health and Pharmacy Services, Alberta Health Services

Judy Simpson, CRWG Nominee from Canadian Nurses Association

Russell Williams, Chair, Canadian Frailty Network

Judy Wry, Project Coordinator, *Palliative Care Matters*, BUKSA Strategic Conference Services

Expert Panel

Kevin Brazil



Kevin Brazil is a Professor of Palliative Care in the School of Nursing and Midwifery at Queen's University Belfast as well as a Professor (part-time) in the Department of Clinical Epidemiology & Biostatistics at McMaster University. After completing his BA (Hons)

and MA degrees at Carleton University, he completed his doctoral training at the University of Toronto's Ontario Institute for Studies in Education.

Dr. Brazil's research focuses on the structure, process, and outcomes in service delivery of quality care for family carers and patients as they near the end-of-life. As part of this work, he examines how personal, social, and environmental factors affect care. This work is designed to assist in the development, evaluation and translation of new and innovative interventions to improve access, quality and outcomes in this population.

James Downar



James Downar is a Critical Care and Palliative Care Physician at the University Health Network in Toronto. He graduated from McGill Medical School and completed residency training in Internal Medicine, Critical Care and Palliative Care at the

University of Toronto. He has a Master's degree in Bioethics from the Joint Centre for Bioethics at the University of Toronto. He is the Program Director for the Conjoint Residency Program in Palliative Care at the University of Toronto and the current chair of the Postgraduate Education Committee of the Canadian Society of Palliative Care Physicians.

Dr. Downar's research interests include communication and decision-making for seriously ill patients and their families; palliative care for the critically ill; and palliative care for noncancer illnesses.

Deborah Dudgeon



Deborah Dudgeon is the W. Ford Connell Professor of Palliative Care Medicine and Professor of Medicine and Oncology at Queen's University. She is the Head of the Palliative Care Medicine Program for Queen's University and

Kingston General Hospital and has been in this position since 1997. Dr. Dudgeon is the co-chair of the Advisory Committee on Palliative Medicine for the Conjoint Training Program of the Royal College of Physicians and Surgeons of Canada and the College of Family Physicians of Canada. She is a Past President of the Canadian Society of Palliative Care Physicians, and was the Provincial Program Head for Palliative Care for Cancer Care Ontario from 2004 to 2010. She also served as the co-chair of the Symptom Control Committee of the National Cancer Institute of Canada Clinical Trials Group and a member of the Advisory Committee on Research for the National Cancer Institute of Canada.

Dr. Dudgeon's main research interests relate to the etiology of dyspnea in cancer patients and health services research related to care of the advanced cancer patient.

R. Sean Morrison



Sean Morrison is Director of the Lilian and Benjamin Hertzberg Palliative Care Institute and the National Palliative Care Research Center, organizations devoted to improving care for persons with serious illness and their families and

enhancing the knowledge base of palliative care in the United States. He is also Professor of Geriatrics and Palliative Medicine, and Hermann Merkin Professor of Palliative Medicine in the Brookdale Department of Geriatrics and Palliative Medicine at the Icahn School of Medicine at Mount Sinai. During 2009-2010, he served as President of the American Academy of Hospice and Palliative Medicine. He is the recipient of numerous awards, including the American Academy of Hospice and Palliative Medicine's 2010 PDIA National Leadership Award and the 2013 Excellence in Scientific Research Award. He has received over \$45 million dollars in research funding and published over 125 research articles.

Dr. Morrison's current research focuses on improving the management of pain in older adults and on developing and evaluating models of palliative care delivery in hospitals and the community.

Barbara Pesut



Barbara Pesut is an Associate Professor in the School of Nursing at the University of British Columbia. She holds a Canada Research Chair (Tier 2) in Health, Ethics and Diversity. In 2012, Dr. Pesut received the College of Registered Nurses Award of

Excellence in Nursing Research.

Dr. Pesut's program of research explores the implications of religious, spiritual and geographic diversity for palliative care. Recent projects have examined ethical issues in rural palliative care, palliative family caregiving and educating nurses for a palliative approach. She is currently conducting a trial of nurse navigation to better support rural palliative patients and their family caregivers.

Hsien Seow



Hsien Seow is the Canada Research Chair in Palliative Care and Health System Innovation and an Associate Professor in the Department of Oncology, McMaster University. He is also the ICES McMaster Site Director. Previously he held a

CIHR New Investigator award and the Cancer Care Ontario Chair in Health Services Research. He earned a PhD from Johns Hopkins School of Public Health and a BSc from Yale University. His research interests are innovating the palliative care health system and improving quality of care. He has worked with RAND Health, Ontario Ministry of Health and Long-Term Care, Health Quality Ontario, various health policy makers to improve hospice palliative care.

Jane Seymour



Jane Seymour qualified as a nurse in 1982 and gained a PhD from the University of Sheffield in 1994. In April 2016, she rejoined the University of Sheffield as Professor of Palliative and End-of-Life Care following ten years at the University of

Nottingham as the leader of the Sue Ryder Care Centre for the Study of Supportive, Palliative and End-of-Life Care. Dr. Seymour holds an Honorary Chair at the University of Queensland, Australia and was awarded a lifetime achievement award for her research in 2014 by the International Journal of Palliative Nursing. She has contributed to research grants and awards totaling over £7.5 million and has published over 140 outputs in peer reviewed journals. Dr. Seymour's current research interests include advance care planning and end-of-life decision-making, palliative and end-of-life care for frail older people, palliative and end-of-life care in resource poor contexts nationally and internationally, and public education for end-of-life care.

Allison Williams



Allison Williams is trained as a social geographer. She currently is an Associate Professor at McMaster University and has held previous academic appointments at the University of Saskatchewan and Brock University. She is the recipient

of a number of Awards, including the Canadian Institutes for Health Research (CIHR) – Ontario Women's Health Council, Institute for Gender and Health Mid-Career Scientist Salary Award (2008-2013), the CIHR New Investigator Salary Award (2001-2006), and the Canadian Association of Geographers Julian M. Szeircz prize (2003). She currently holds the CIHR Research Chair in Gender, Work and Health (2014-2019) and is leading a research program examining caregiver-employees.

Dr. Williams' work specializes in health research addressing caregiver-employees, quality of life, critical policy/program evaluation, and therapeutic landscapes.

Lay Panel

Chair: Don Newman

Former Broadcaster, Public Affairs Consultant



His depth of experience, expertise and vast networks in media, politics and business, enable Don Newman to provide valuable strategic public affairs, communications and media advice.

One of Canada's most respected journalists and an

award-winning broadcaster, his career spans five decades. He is a Member of the Order of Canada, a life-member and past president of the Canadian Parliamentary Press Gallery, and has numerous other honours, awards and honorary degrees.

Earl Campbell

Toronto, ON



Earl G. Campbell, BA, M Ed, is a retired Director of Education and CEO of the Scarborough Board of Education. He has served as an executive committee member for a number of national and international educational organizations

and been recognized as a Distinguished Educator of the Ontario Institute for Studies in Education, University of Toronto. Mr. Campbell is a Vice Chair and Tribunal member of the Ontario's Consent and Capacity Board, an independent body created under the Health Care Consent Act to conduct hearings under a number of health related Acts.

Penny Ericson

Fredericton, NB



Penny K. Ericson, RN, MScN, is a former Dean of Nursing and Professor Emeritus at University of New Brunswick. She now acts as a family experience advisor. She is Co-Chair of Horizon's Patient and Family Advisory Council where she works with staff and board

members to provide the support required to improve healthcare within the region. Ms. Ericson is also a board member of Hospice Fredericton and a life member of the Canadian Gerontological Nurses Association.

Penelope Hedges

Vancouver, BC



Penelope B. M. Hedges is a Chartered Accountant specializing in IT work. Over the course of her career, she has been an expert witness on major commercial, contract and liability litigations; managed the largest surety (construction) claim in

Canada; and started the Litigation Support Unit of an international accounting firm in Scotland. Moving into software development in the early 1990s, she developed her own business. Now largely retired and following her own experiences with cancer, she is active as a volunteer and advocate on various boards and committees.

Marc Jerry

Red Deer, AB



The Rev. Dr. Marc Jerry, BA, MA (Econ), MDiv STD, is an ordained Lutheran Pastor and Economist now living in Red Deer, Alberta. Dr. Jerry was a tenured Associate Professor and Department Chair at Mount Royal University, taught at the University of Calgary

and SAIT Polytechnic, and currently teaches economics and business at Red Deer College. He was a Palliative Care Chaplain at St. Paul's Hospital in Saskatoon. Dr. Jerry also has ongoing experiences with end of life care in his role as clergy and he is also engaged in healthcare management as a Bethany Care Society board member.

Rosella Kinoshameg

Nipissing First Nation, ON



Rosella M. Kinoshameg, RN (retired), BScN, DOS, is an Odawa/Ojibway who is the recipient of a Doctorate in Sacred Letters Honoris Causa, Regis College, University of Toronto and a Pro Ecclesia et Pontifice medal, an award conferred by the Pope to the

laity for distinguished service to the Church. Over her 48 years of nursing, she has sat on a wide variety of health committees and boards and held a number of roles from practice to teaching to advocacy for a range of health areas including palliative and end of life care, and hospice care. As well, she has held First Nations and Catholic community leadership roles.

Marissa Lepage

Ottawa, ON



Marissa Lepage, MSc. SLP (Speech-Language Pathology), MD, is currently on maternity leave from her residency in psychiatry. Dr. Lepage has been passionate about palliative care for many years; first as an allied health team member who witnessed

the undeniable need for palliative and end of life services, and then as a medical student in palliative care units and on the road with homecare palliative physicians. She hopes to one day offer psychiatric services as part of a psychosocial oncology and palliative care team.

Serena Lewis

Truro, NS



Serena Lewis, BA, BSW, is a registered social worker in a community-based hospice, as well as a workplace educator. She established a community-based hospice and also has over 10 years' experience as Executive Director and Social Worker at the Colchester East

Hants Hospice Society. Ms. Lewis has worked with diverse populations impacted by end of life from children to the mentally ill to First Nations and incarcerated women. She is teacher, leader, counsellor and advocate in issues related to the social, emotional, financial and spiritual impacts of dying.

Kenneth MacDonald

Toronto, ON



Ken MacDonald, PhD, is a Professor of Geography and Planning, University of Toronto, cross-appointed to the Centre for Diaspora and Transnational Studies and the Centre for Critical Development Studies. Dr. MacDonald has

developed a strong interest in palliative care issues over the past year after managing the death of a parent, which provided both immediate patient-based experience and the ability to bring strong observational and analytic skills to the crucial importance of effective palliative care in Canada.

Ghislain Savoie

Gatineau, QC



Ghislain Savoie, a Canada Council doctoral fellowship holder, taught Political Science and International Relations for several years at the Universities of Ottawa and Moncton. Later, he joined the federal Department of Communications and then the

Department of Canadian Heritage where he held various positions, including Manager of the Social Research Group. After caring at home for his son who passed away of cancer, Mr. Savoie was involved, with a team of palliative care specialists and volunteers in creating a palliative care hospice named after his son, La Maison Mathieu Froment-Savoie, which now flourishes in Western Quebec.

Ahmad Sabetghadam

Edmonton, AB



Ahmad Sabetghadam holds a PhD in International Intercultural Education from the University of Alberta. He has been a professor, researcher, advisor and executive director at University of Alberta and University of Ferdosi in Iran.

He developed the first Persian Language and Cultural Studies program at the University of Alberta. He has also completed the Small Business Mentorship program. For the last eight years he has been the CEO and operated the first Persian restaurant in Edmonton.

Kerry Stewart

Kingston, ON



Kerry Stewart is a retired School Principal, and a former member of three expert panels in Ontario education. Ms. Stewart has had personal experiences with the palliative care of three loved ones. Currently she is a volunteer member of the Patient & Family Advisory Committees

at Kingston General Hospital (KGH), and the Regional Cancer Centre of Southeastern Ontario. She is also co-chair of the KGH Palliative Care Work Team; a member of the KGH Palliative Care Leadership Team and the Steering Committee for the nationally funded EXTRA Project; sits on Council of Academic Hospitals of Ontario's Steering Committee for Patient Engagement; and she is a peer editor for Patient Experience Journal from the Beryl Institute.

Keynote Speakers

Jim Mulcahy



Born and raised in Halifax, Jim Mulcahy has spent the bulk of his adult years in Antigonish, a small university town in North-Eastern Nova Scotia where he taught English and drama in the local public school system for over thirty years. Forced to retire from teaching after his

second cancer diagnosis, Mr. Mulcahy became actively engaged as a patient advocate serving on a variety of local, provincial, and national healthcare committees. He has been the keynote speaker at a number of provincial and national hospice/palliative care conferences and was recently awarded an honorary doctoral degree from St. Francis Xavier University in recognition of his contributions as an educator, and patient advocate. For the past twelve years Mr. Mulcahy has been the primary care giver for his wife, Sarah, who is in the latter stages of Huntingtons. Three of their four adult children have also been diagnosed with the same illness, and a year ago, their three year old grandchild was diagnosed with an incurable, life threatening blood disorder. Mr. Mulcahy and his family were the subject of "A Story of Care", a palliative care resource video produced by the Canadian Virtual Hospice and the Canadian Association of Schools of Nursing.

Erin Roulston Ipsos Canada



Erin has been working in public opinion and marketing research for 20 years in Ottawa, Toronto and Calgary. She is experienced in managing all aspects of quantitative and qualitative research projects. Her areas of expertise lie with

communications and public affairs research for a wide variety of public and private sector clients, as well as for a

variety of non-profit organizations and professional associations. Erin is also an expert moderator having conducted 1,000 focus groups in her career. Erin has a Master's Degree in Humanities and taught "Research and Public Relations" at Mount Royal University. Erin is currently a Vice President with Ipsos Canada Public Affairs, is a member of the Market Research Intelligence Association, sits on the Board of Directors of the Calgary Chapter of the Canadian Public Relations Society, and is also a proud mother of three girls.

Thy Dinh

Director, Health Economics and Policy, The Conference Board of Canada



Thy Dinh is the Director of Health Economics and Policy within the Public Policy division at the Conference Board. The majority of her research falls under the Canadian Alliance for Sustainable Health Care (CASHC). At the Conference

Board, Thy has led the research on the health and economic impact of interprofessional primary care teams, the health economics of healthy active living, and future care for Canadian seniors research programs. Thy has an Master of Science degree in Epidemiology from Queen's University and a PhD in Population Health from the University of Ottawa.

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